

We're all set to exhibit our
robust UC product suite at the



Feb 14 to 17, 2023

Fort Lauderdale, Florida

Booth Number : 623b



Deep Dive

Telemarketing Software:
Features, Benefits, and
Implementation



In the Spotlight

Get ready to be wowed! We at
HoduSoft are thrilled to
showcase our game-changing
products



The Innovation Station

The importance of mobile
compatibility in a business phone
system



Monthly RoundUp

Seeking to modernize your
business communication
methods?

NEWS LETTER

ISSUE:4

January signifies new beginnings and a chance to approach the year with a positive and refreshed perspective. However, the disturbing news of numerous layoffs has set an unsettling wave of job insecurity across all industries. It's proven that every business needs to focus on the agility to survive, if not thrive, in this competitive market. So, here are the 3 hottest trends in the Unified Communications market that businesses must invest in to be future-ready.

1. Switching to cloud technology: Adapting a 360-degree digital approach has become imperative for businesses to stay connected even when operating from different locations. Businesses must invest in UCaaS which helps them upgrade to an all-in-one cloud environment. It aims at reducing the complexity of managing multiple platforms adding up to the adaptability of the business in the long run.

2. Welcoming “augmented” meetings: Virtual meetings have taken up a major fraction of every employee's life. They end up spending more time on meetings than executing their duties. Augmented meetings help in eliminating wasted time through the application of AI to enhance the quality of meetings. For instance, transcriptions and meeting summaries can be created automatically to help employees look back at the key points, saving them time and effort to revisit prior meetings.

3. Implementing network virtualization: As more and more features and platforms are integrated, the management of UC tools is becoming more complex. In order to simplify it, network virtualization is the best way to gain complete visibility of the network and create a unified entity for seamless management.

Unified Communications is undeniably the backbone of every business. Implement these 3 UC trends to maximize the experience for employees as well as customers. Innovative UC products like HoduSoft focus on delivering more agility for businesses to optimize their operational efficiency and keep their business safe from emerging economic shocks.

Looking for more information on the latest updates for call center software and business communication? Keep reading!

Top 10 Best Healthcare Call Center Software for 2023

Call center software serves as a crucial aspect of healthcare businesses. Know the essential features of call centers for healthcare businesses. Check out the list of top 10 healthcare call center software with an overview of each in [this blog](#).



Telemarketing Software: Features, Benefits, and Implementation

Telemarketing success depends on agents as well as the software your business uses. Every telemarketing software offers a wide array of features, functionalities, and benefits. Its implementation for your business is also a crucial aspect of your telemarketing ROI. [Read more!](#)



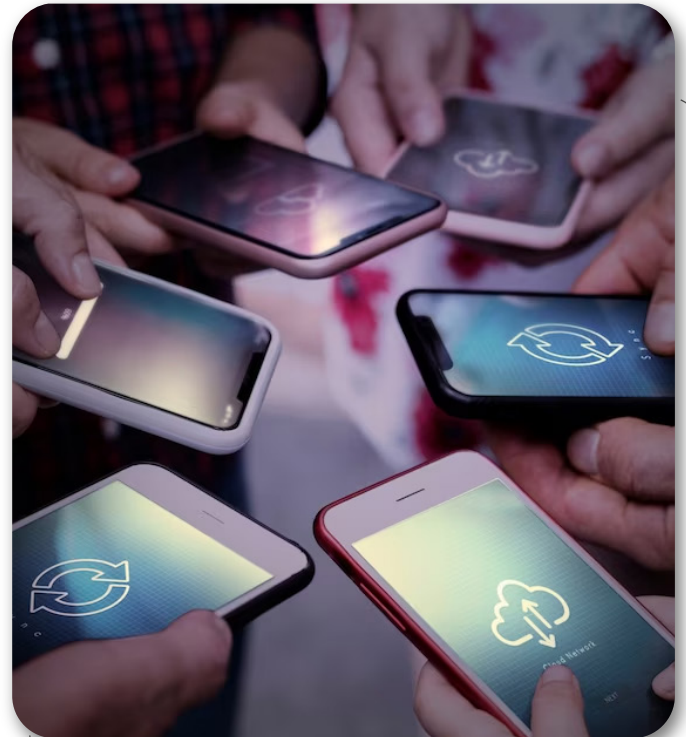
VoIP Phone System - A Definitive Guide

Discover the power of VoIP technology for enhancing efficiency cost-effectively through VoIP phone systems. To learn how this communication tool can revolutionize your business operations click on this [link](#).



The importance of mobile compatibility in a business phone system

Mobiles have become a part and parcel of everyone's lives, your employees aren't an exception! As employees operate on business phone systems daily, it is essential to ensure it is compatible with their mobile devices. Explore the top reasons why you must ensure your business phone system is mobile-friendly.



The future of customer support: Artificial Intelligence in Call Centers

Artificial Intelligence has become a must-have for optimizing every area of business. The efficiency of call centers can also be enhanced through the right application of AI in delivering a stellar customer service experience. Curious to know how?



Get ready to be wowed! We at HoduSoft are thrilled to showcase our game-changing products and share the secret behind transforming business communications at a highly anticipated event. Join us for an exclusive, insider's view and discover how our cutting-edge software solutions can revolutionize your business.

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That concludes our JAN UC bytes - Powered by HoduSoft. Thank you for sticking with us all the way to the end. We hope you find it informative and interesting. We're expanding and heralding the journey to upgrade your business communications.


If you have any questions or would like to learn more about our comprehensive UC solutions, get in touch with us at sales@hodusoft.com or visit our website [here](#).



About HoduSoft


HoduSoft is a Unified Communications software company incorporated in 2015 with its headquarters in India. HoduSoft has expertise in building quality software products to facilitate enterprises achieve success with their communications tools. Today, HoduSoft is one of the leading Unified Communication software providers offering world-class communication products for businesses of all sizes.

Contact us

 1403/04, Shilp Epitome, near Infostretch.,
behind Rajpath Rangoli Road, Ahmedabad,
Gujarat 380054

 www.hodusoft.com

 sales@hodusoft.com

 +1-707-708-4638
+91-886-672-8362

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