

Meet us at



22nd - 23rd March, 2023

Booth No. 4

Hotel Taj Palace, New Delhi



Deep Dive

Small Business Phone Systems: Key Problems and Solutions



In the Spotlight

How our software solutions can empower businesses to rethink and redefine communications



The Innovation Station

Overcoming challenges of developing collaborative workplace



Monthly RoundUp

Some of the captivating moments and recognitions that have made HoduSoft hit the mark

NEWS LETTER

ISSUE:5

Effective communication is the key to delivering stellar customer experiences. However, the need for seamless communication in the workplace is still underrated. When it comes to boosting employee morale, productivity, engagement, and satisfaction, businesses must ensure effectiveness to drive remarkable results for individual employees and improve the overall performance of the organization.

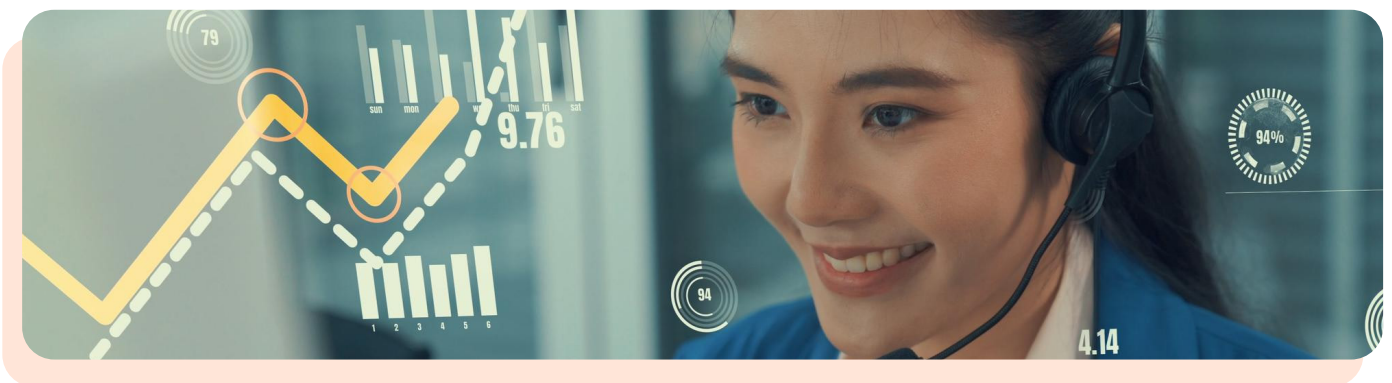
In the pre-pandemic world, all sorts of communications within the workplace happened face-to-face. However, in the current day with most organizations operating in a remote or hybrid model, the need for advanced, faster, easier, and reliable technological solutions has become the need of the hour to ensure the smooth running of the business.

Cognizant of this new workplace culture and to help businesses make communication and collaboration effortless, HoduSoft has developed a Unified Communications product suite to enable businesses to streamline their customer communications and improve collaboration in the workplace. And we're proud to share that recently, we have earned recognition for our innovation from Software Suggest. Our Omnichannel Contact Center Software, HoduCC, has been named the Best Predictive Dialer Software in India.

With our comprehensive and innovative product suite, we strive to empower businesses of all sizes and types to improve their communications and provide their customers as well as employees with an excellent experience. We hope you enjoy learning more about how our Unified Communications solutions by HoduSoft can help you gain an edge over your competitors. Happy Reading!

Small Business Phone Systems: Key Problems and Solutions

According to Gartner's research, an estimated **70%** of mistakes in business occur due to poor communication that leads to lost productivity and costs the organization \$62.4 million annually. Even though most small businesses use business phone systems that are cost-effective and efficient, they aren't 100% resistant to errors which leads to several operational challenges. Having a next-gen business phone system not only makes business communications seamless but also boosts productivity, improves efficiency, and reduces operational costs. Learn more about how **new-age business communication systems** enable businesses to overcome operational inefficiencies.



VoIP Phone System - A Definitive Guide

Internet systems are evolving faster than ever, and the majority of companies are switching to VoIP to enhance communication and collaboration within teams. In fact, as per Future Market Insights, the global VoIP market was valued at **\$123.3 billion** in 2021. Not only do these systems come packed with an array of features like IVR support, multi-tenancy, auto-provisioning, and many others, but also enable organizations to reduce their communication costs and make collaboration seamless and effortless by bringing their teams together on a unified platform. Learn more about **VoIP systems** and how you can leverage them to maximize your business potential.

VoIP Market size surpassed a valuation of \$43.92 Bn in 2023 and is anticipated to reach \$118.86 Bn by 2033” ~Global Newswire

With the higher adoption of communication platforms like Line, WhatsApp, etc, and technologies like UC, 5G, and AI, the VoIP (Voice over Internet Protocol) market is projected to grow at a CAGR of 9.8% during the forecast period. According to the Global Newswire, it's expected to reach \$118.86 Bn by 2033. Given that the system/technology supports [Read More](#)



Overcoming challenges of developing collaborative workplace

Research from HBR Analytic Services shows that a whopping 89% of business leaders consider collaboration and teamwork as critical parts of their overall workforce strategies. It therefore makes sense to invest in technology that supports seamless communication. Given the current dynamic environment businesses operate in [Read More](#)

We at HoduSoft are all geared up to exhibit our innovative UC product suites at some of the largest events and showcase how our software solutions can empower businesses to rethink and redefine their communications.

Meet us at:



22nd - 23rd March, 2023

Booth No. 4

Hotel Taj Palace, New Delhi

[Join Us](#)



27th - 29th March, 2023

Booth D-277

Pragati Maidan, New Delhi

[Join Us](#)

Some of the captivating moments and recognitions that have made HoduSoft hit the mark:

- HoduSoft exhibited its innovative UC product suite at the IT Expo held between the 14th and 17th of February 2023 in Fort Lauderdale, Florida.
- The Software Suggest, an online platform for businesses, organizations, and professionals to pick the best software solution named our omnichannel contact center software, HoduCC, as India's Best Predictive Dialer Software.

Are you looking out for solutions that could enable you to seamlessly connect with your team as well as customers?

Leverage advanced UC solutions by HoduSoft and get ready to take your business communications to the next level!


Here's wrapping up the UC bytes - Powered by HoduSoft. Thank you for sticking with us and reading our newsletter until here. We hope you found this informative and insightful. Should you have any queries or would like to explore our comprehensive UC product suite, get in touch with us at sales@hodusoft.com or visit our website [here](#).

We look forward to hearing from you.

About HoduSoft


HoduSoft is a Unified Communications software company incorporated in 2015 with its headquarters in India. HoduSoft has expertise in building quality software products to facilitate enterprises achieve success with their communications tools. Today, HoduSoft is one of the leading Unified Communication software providers offering world-class communication products for businesses of all sizes. Until next read, **Team HoduSoft**

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