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HoduSoft
Redefine Communication

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About HoduBS

HoduSoft's Voice & SMS Broadcasting Software is an advanced automated solution which is sleeved with state-of-the-art features and thus, best suited for small to big sized enterprises. The Voice & SMS Broadcasting Software is easy to use and integrate.

Through digital voice messaging solution, you can save your company's 30% -70% cost compared to hiring voice agents. Voice & SMS Broadcasting Software is an ideal way to reach out to people residing at remote places. One can upload his own voice recording and schedule a voice broadcast.

The multi tenant version can be used to provide the Voice & SMS broadcasting services to your clients.

Key Benefits

- Based on FreeSWITCH which is highly scalable, reliable, redundant and secure
- Gives an enterprise scalability
- Offers effective call management process
- Helps boost sales
- Helps generate more leads
- Manage 1000+ concurrent calls on a single server
- Track all calls
- User friendly and attractive GUI
- Product customization
- Third party integration



Key Features

- Multi-tenant Support
- Multi-lingual Support
- Trunk/Gateway Management
- Easy to Configure Call Routing
- Campaign Management
- Lead Management
- Job Scheduler
- Week Off Mode
- Holiday Mode
- Multi Level Interactive Voice Response (IVR)
- Answering Machine Detection
- Call Broadcast
- SMS Broadcast
- Tenantwise SMS Balance
- Tenantwise Call Minutes
- Call Route to:
 - Playback
 - IVR
 - External Number
- DNC Control
- Real Time Dashboard
- Real Time Call Status
- Real Time Campaign Monitor
- Real Time Reports
- Standard Reports
- Inbuilt Security Module



Industry Verticals:



Marketing
Companies



Banking & Financial
Services



Education



Health Care



Retail



Government



Telecom



Travel & Tourism



Political
Campaigns



Security



Emergency
Services



Transportation



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